



2022 MARKET SPONSORSHIP PACKAGE

TIME AND PLACE:

The Charles City County Market operates on the 3rd Saturdays during the months of May – August. The Market is open from 9 am – 12 pm in the heart of Charles City County at 10900 Courthouse Road.

SPONSORSHIP LEVELS:

Market Germinator \$100

- Recognition at the bottom of the Market website.

Market Cultivator \$500

- Recognition on opening day of the Market.
- Opportunity to have a booth at one Market.
- Recognition in all Parks and Recreation Market e-mail correspondence.
- Recognition on the Charles City County Parks and Recreation Social Media pages.
- *Plus* all the benefits of the Market Germinator sponsorship package.

Market Green Thumb \$1000

- Opportunity to have a booth at up to three Markets
- Recognition at the top of the Market website with links to your business/organization.
- Recognition of sponsorship in monthly Parks and Recreation newsletter correspondence.
- Opportunity for Your Company to have a feature story and/or targeted company posts on our social media sites.
- *Plus* all the benefits of the Market Cultivator sponsorship package.

Market Master Gardener \$2000

- Opportunity to have a booth set up at all Market dates.
- Opportunity for Your provided banner displayed with company information at the Parks & Recreation booth for entire season.
- Opportunity for Your Logo to be added to the Market Ad displayed in continual rotation on County Community TV monitors.
- Opportunity for Your logo to be included in Market newspaper ads to recognize your support.
- Opportunity for Your Logo/Company Name to be on Market marketing signs, posters, and banners.
- *Plus* all the benefits of the Market Green Thumb sponsorship package.

Sponsorship Description	Market Germinator	Market Cultivator	Market Green Thumb	Market Master Gardener
Recognition on Mkt Website	Bottom	Bottom	Top	Top
Both Set up	None	Once	Three	All
Recognition in Mkt E-mails		X	X	X
Recognition on Opening Day		X	X	X
Recognition on Social Media		X	X	X
Recognition of Sponsorship in Departmental Newsletter			X	X
Feature Story on Social Media			X	X
Banner Display				X
TV Ad Display				X
Newspaper Ad Inclusion				X
Market Marketing				X

MARKET WEBSITE:

www.co.charles-city.va.us/371/Farmers-Market

2022 Market Sponsorship Application

For more information or questions e-mail: mwbradby@co.charles-city.va.us

Market Sponsor Type:

Germinator - \$100 Cultivator - \$500 Green Thumb - \$1000 Master Gardener - \$2000

Indicate PREFERRED vendor dates:

May 21 June 18 July 16 August 20 September 17

Business/Organization Name: _____

Representative Name: _____ **Contact Number:** _____

Address: _____ **City:** _____

State: _____ **Zip:** _____ **E-mail:** _____

Business Website: _____

Social Media Handle: _____ Facebook Instagram

Description of Business for the Market Website: _____

Are you interested in setting up a booth at a Farmers Market? Yes No

Photographs and/or Company logos should be submitted to: Marla Bradby, mwbradby@co.charles-city.va.us
Please submit logos by March 4, 2022. Please make sponsorship checks payable to "Charles City County" memo Farmers & Artisans Market. Mail to: Charles City Parks & Recreation, PO Box 128, Charles City, VA 23030.

Waiver of Participation: In consideration hereof, I hereby, for myself, my spouse, my children, my heirs, successors and assigns, now and forever, release, indemnify, save, defend, and hold harmless the County of Charles City, its department, officials, employees, instructors, volunteers and representatives from and against any all claims, including claims that result from or relate to an illness caused by Covid-19 or any related virus for personal injuries, death, fees, liabilities, losses and costs resulting from or arising out of my or my child's participation in any activity sponsored, co-sponsored or run by the County of Charles City, regardless of the number of times attended. **Medical Consent:** By participating, I give permission for any and all medical attention to be administered in the event of an accident or emergency. **Consent to use Photographs:** I also agree to allow photographic images of myself and/of my child(ren) to be taken by the Parks and Recreation Department for promotional purposes. **Acknowledgement of Rules:** Signing this form acknowledges that the participant agrees to abide by all Market rules and adhere to common safe practices. **Refund Policy:** I understand refund request for Activities, Camps, the Market, Sports and Programs must be submitted by the end of the first week of practice, activity, camp or the program. Checks will be issued to the person listed as the payer on the original receipt. Allow four (4) to six (6) weeks for processing. Check will be mailed to the address listed above. **Return Check Policy:** If a check is returned to the county as a result of non-sufficient funds a \$35 returned check fee will be assessed. **Transportation Waiver:** I authorize my child to utilize Charles City County Public School bus transportation and/or transportation by the Parks and Recreation Department.

I acknowledge that I have signed the document under my own free will. In addition, I acknowledge I have read and understood the rules and guidelines.

NAME (print): _____ **DATE:** _____

WAIVER SIGNATURE: _____